



# Igniting a Passion for Reading among Middle School Students

Hapeville Charter Middle School in Fulton County, Georgia, began using myON during the 2016-2017 school year to help fulfill their number one school-wide initiative - increasing reading activity and skills among all students in grades six through eight.

“When it comes to reading, some kids just feel intimidated, but myON drew the kids in,” said Jerilyn Robinson, Curriculum Assistant Principal. “They are reading things they like and are interested in. They’ve been pulled into getting that spark, that love, for reading.”

Using myON for personalized learning has been extremely successful for this Title I school, where all students read for at least 20 minutes per day. Individually, students set goals and monitor their progress. Those who need further academic support (the “Rising 30”) are supported by mentor teachers or administrators who frequently monitor student progress.

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Hapeville also posts monthly school-wide goals, based on increasing Lexile® growth by grade level. The prize for achieving goals is a dress-down day, allowing students to forgo their school uniforms. Teachers get to dress-down, too!

Students will continue reading with myON over the summer, typically accessing the platform from their mobile phones. Reading teachers are preparing summer book lists. Next school year, all teachers will further integrate myON into their curriculum.

“The students love myON and look forward to using it—it’s a big hit,” said Principal Marcia Lowe. “Initially, we

were wondering if kids would grasp onto the program because middle schoolers can get bored really quickly. We were waiting for the plateau moment, but have not reached it. myON ignited a passion for reading that our students had lost.”

August 1, 2016  
through  
April 26, 2017

**36,963**  
books opened

**22,658**  
books read

**7,770**  
hours spent reading

**442**  
total students

## READING GROWTH

